

East Chicago Friends, Family and Fans:

On behalf of the entire East Chicago Athletic Community, we would like to express our appreciation for your many hours of support and dedication for all our student-athletes involved in extra-curricular activities. We understand that it takes an extraordinary amount of sacrifice and compromise and for that we want to say thank you. Our student-athletes are experiencing a different culture through the universal language of sports and we are writing to ask your assistance in making their dreams come true.

We are asking our local community for your help and generosity, be it large or small, to help us reach our goals. Our athletic department has teamed up to create **THE CARDINAL CLUB** which is an athletic booster club designed to help our athletic department as well as our sports teams develop a successful product and remain competitive in our area.

Below you will find the framework with which **THE CARDINAL CLUB** will be established. All friends, family and fans are eligible to become a part of **THE CARDINAL CLUB**. Memberships are good for the entire school year.

Red Level= \$10.00 (newsletter*)

White Level= \$25.00 (newsletter, T-shirt)

Blue Level= \$50.00 (newsletter, T-shirt, hospitality room, one season tickets)

Star Level= \$100.00 (newsletter, T-shirt, hospitality room, two season tickets)

Cardinal Level= \$150.00 (newsletter, T-shirt, hospitality room, All-Sports Pass*)

All-Sports Pass includes admission to all home sporting events, reserved seating, and priority IHSAA ticket purchases. The pass **does not include free admission to IHSAA Tournament events.*

**Newsletters will be distributed bi-weekly.*

We would like to thank you in advance for your contribution to our dreams of winning championships. Your payments can be made out to The Cardinal Club. Thank you again for your interest in becoming a vital part of the home team.

Go Cardinals!

Sincerely,

Your East Chicago Student-Athletes and Athletic Administration